

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters' Day 2014 – Celebrations on 25-01-2014 – Insertion of Advertorial on 25-01-2014 – Payment of bill of Rs.11,78,806/- to Ushodaya Enterprises Pvt. Ltd., Hyderabad towards the cost of Advertisement regarding Awareness and Publicity Campaign in all editions of Eenadu Telugu daily news papers on 25-01-2014 – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1097

Dated: 18-03-2014

Read the following:-

1. G.A. (Elecs.E) Dept. Lr.No. 3577/Elecs.E/A2/2013-53, dt: 24-01-2014 .
2. From Chief Manager (Advt. Accounts), Ushodaya Enterprises Pvt. Ltd., Hyderabad Bill No. 10092513, dt.25-01-2014.
3. G.O.Rt.No.730, Fin. (Expr.GAD-I) Dept., dt:12-03-2014.

ORDER:

In the Government letter 1st read above, the General Manager (Mktg.), Ushodaya Enterprises Pvt. Ltd., Hyderabad have been requested to insert half page Advertorial in all editions of Eenadu Telugu daily news paper in black and white in Andhra Pradesh on 25-01-2014 to enable the public to participate in the National Voters' Day celebrations at all the Polling Stations in the State. Accordingly, the Agency has inserted advertisement in all editions of Eenadu Telugu daily news paper in Andhra Pradesh on 25-01-2014 and requested for payment of Rs.11,78,806/- in the reference 2nd read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.11,78,806/-** (Rupees eleven lakh seventy eight thousand eight hundred and six only) to the General Manager, (Mktg.) Eenadu, Ushodaya Enterprises Pvt. Ltd., Hyderabad towards the cost of inserting the full page Advertorial in all editions of Eenadu Telugu daily news paper in black and white in Andhra Pradesh on 25-01-2014 to enable the public to participate in the National Voters' Day celebrations at all the Polling Stations in the State.

3. The expenditure sanctioned in para 2 above shall be debited to **"2015 Elections - MH 104 Charges for Conduct of Elections for Lok Sabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Lok Sabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the additional funds provided vide G.O. 3rd read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para (2) above and credit in favour of **"Ushodaya Enterprises Pvt. Ltd., A/c No. 370601010036253, Union Bank of India, SAifabad Branch, Hyderabad IFSC Code No:UBIN0537063, MICR No.500026012 & PAN No.AAACU2690P.**

(Contd...2...)

5. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHR PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Manager Prajasakti Telugu Daily, Hyderabad
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SC/SF

//FORWARDED BY::ORDER//

SECTION OFFICER